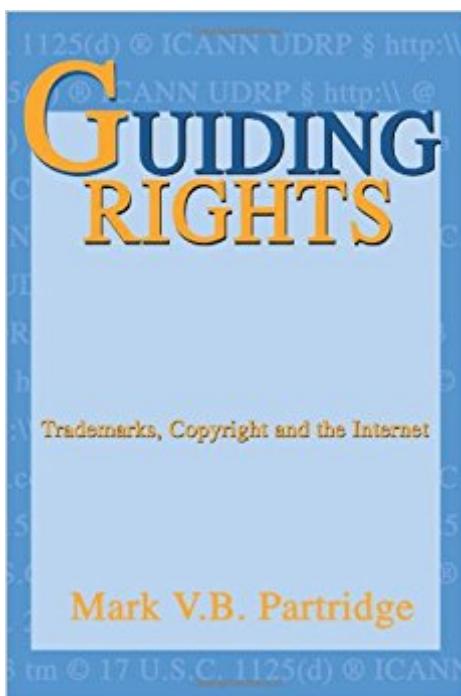


The book was found

# Guiding Rights: Trademarks, Copyright And The Internet



## **Synopsis**

The Internet Age has dramatically increased the importance of intellectual property rights. Disputes over domain names, shared music files, spam and cybersquatting are only a few examples of the matters now prominent in the news. Mark V.B. Partridge, a seasoned lawyer who advises major corporations on these issues everyday, explains in the articles collected in *Guiding Rights* the laws and principles shaping these important rights. Partridge's writing is clear and direct, emphasizing the fundamental principles that provide a firm foundation for the core concerns of copyright and trademark law. He also shares practical tips gleaned from many years of experience on how to avoid pitfalls and achieve success in litigation. By avoiding legalese or detailed statutory construction, Partridge quickly identifies the key points necessary for anyone desiring a better understanding of the law guiding the rights of authors, business and entrepreneurs on the Internet. Lawyers and non-lawyers alike will profit from this useful collection.

## **Book Information**

Paperback: 154 pages

Publisher: iUniverse, Inc. (August 18, 2003)

Language: English

ISBN-10: 0595290558

ISBN-13: 978-0595290550

Product Dimensions: 6 x 0.4 x 9 inches

Shipping Weight: 8.6 ounces (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars 2 customer reviews

Best Sellers Rank: #4,176,878 in Books (See Top 100 in Books) #42 in Books > Law > Legal Education > Annotations & Citations #2447 in Books > Law > Intellectual Property #9180 in Books > Law > Administrative Law

## **Customer Reviews**

Mark V.B. Partridge, an internationally recognized expert on intellectual property law, is a partner in the Chicago office of Pattishall, McAuliffe, Newbury, Hilliard & Geraldson, and an adjunct professor at The John Marshall Law School, where he teaches advanced courses in trademark law, transactions and litigation.

The *Guiding Rights* is a unique presentation of information covering key concepts relating to the protection, enforcement and licensing of trademarks and copyrights. Mr. Partridge presents a well

organized compilation of lessons that provide practical insight for understanding and handling many trademark and copyright issues that arise for companies in everyday life. Also the book discusses in a concise and effective manner the effect of significant cases from both the distant and recent past which helped shape important trademark and copyright principles.

Although the book concentrates on 2 of the 4 IP parts, it gives a very good introduction to the current state of affairs.

[Download to continue reading...](#)

Guiding Rights: Trademarks, Copyright and the Internet Trademarks & Symbols of the World: Pictogram & Sign Design (Trademarks & Symbols of the World) V3 Internet Domain Names, Trademarks and Free Speech (Elgar Intellectual Property and Global Development) Internet Business Insights: Lessons Learned and Strategies Used by 101 Successful Internet-Based Entrepreneurs (Internet Business Books) ESP8266: Programming NodeMCU Using Arduino IDE - Get Started With ESP8266 (Internet Of Things, IOT, Projects In Internet Of Things, Internet Of Things for Beginners, NodeMCU Programming, ESP8266) Copyright for Schools: A Practical Guide, 5th Edition (Copyright Series) (Re)structuring Copyright: A Comprehensive Path to International Copyright Reform (Elgar Monographs in Intellectual Property Law series) Hollywoodâ„¢ Copyright Wars: From Edison to the Internet (Film and Culture Series) Choreographing Copyright: Race, Gender, and Intellectual Property Rights in American Dance Trademarks and Unfair Competition; Law and Policy, Fourth Edition (Aspen Casebook Series) Marks of Excellence: The Development and Taxonomy of Trademarks Revised and Expanded edition Vintage Type and Graphics: An Eclectic Collection of Typography, Ornament, Letterheads, and Trademarks from 1896 to 1936 Symbols, Logos and Trademarks: 1,500 Outstanding Designs from India Trademarks, Unfair Competition, and Business Torts (Aspen Casebook Series) Intellectual Property in the New Technological Age 2017: Vol. II Copyrights, Trademarks and State IP Protections Patents, Copyrights and Trademarks For Dummies Intellectual Property: The Law of Trademarks, Copyrights, Patents, and Trade Secrets The Usborne Internet-Linked Children's Encyclopedia. [Written and Researched by Felicity Brooks ... [Et Al.] (Internet-Linked Reference Books) SEO - The Sassy Way of Ranking #1 in Google - when you have NO CLUE!: Beginner's Guide to Search Engine Optimization and Internet Marketing (Beginner Internet Marketing Series) (Volume 3) Online Business from Scratch: Launch Your Own Seven-Figure Internet Business by Creating and Selling Information Online (Internet Business Series)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)